

CK BIRLA GROUP

orient  
electric



# Winds of Future

FANS CATALOGUE 2022

# ORIENT ELECTRIC

A BRAND THAT STRIVES TO BRING  
THE BEST OF INNOVATION FOR YOU.



## For you and the future that awaits you.

Over the years, Orient Electric has emerged as the leader in the premium fans segment, not only in terms of sales numbers but also as a visionary brand. We have been the largest manufacturer and exporter of fans in India and rated as a Star Export House by the Ministry of Commerce and Industry, GOI. But today, our focus is on being the brand that brings the future to the homes of our consumers!

Our products prioritize comfort, affordability and an aesthetic as well as a functional utility that fits into the smart homes of tomorrow. This is reflected in the kind of material we use, our designs and our technologies. At Orient Electric, we believe in making life simpler, experiences better and 'feeling the future' every day!

A one-stop provider of fans, lighting, home appliances, switchgears and other electrical solutions. Yet, we feel more excited today than ever before.

YEAR OLD LEGACY

65



FORTUNE INDIA

500

# STATE-OF-THE-ART FAN MANUFACTURING FACILITIES

Many of the innovations in the fan industry that are now taken for granted came from the research of Orient Electric's R&D centres and from our urge to bring top-quality products to Indian consumers. We have been routinely introducing pioneering manufacturing processes and technologies thus setting new industry benchmarks in terms of performance, design, energy efficiency and convenience.

Our state-of-the-art ISO-certified manufacturing facilities at Faridabad and Kolkata employ some of the most modern technologies, such as automatic stator winding plants and automatic liquid paint shops, so as to improve productivity and to meet the increasing consumer demand for quality products.

Quality being the key driving force behind everything we do at Orient Electric, we conscientiously follow the Six Sigma processes to manufacture zero-defect products. In India, we are the pioneers of die-casting the rotor and fan body cover in ceiling fans and the semi-automatic coil-winding process.

As a market-responsive company, we have positioned ourselves around innovation and it gets reflected in our new generation of innovative and premium fans that satiate the needs of consumers seeking pride in their contemporary interiors.



# ORIENT ELECTRIC MILESTONES



- 1939 The journey begins.  
Factory established in Kolkata.
- 1954 Inducted into the CK Birla Group.  
Renamed as Orient Fans.
- 1965 Becomes the first Indian company to  
introduce die-casting of the rotor and  
fan body cover in ceiling fans.
- 1969 Establishes a factory in Faridabad
- 1990 Develops and patents the revolutionary  
PSPO technology for fans.
- 2014 Unveils new brand identity.  
Rebranded as Orient Electric with the  
positioning statement of 'Switch to Smart'
- 2014 Unveils energy-efficient BLDC fans.
- 2016 Unveils the 'Very Silent Very Powerful'  
Aeroquiet premium ceiling fan.
- 2017 Demerges and gets listed as a  
separate entity
- 2018 Gets listed on the stock  
exchanges
- 2019 Unveils India's first smart ceiling fan
- 2020 Enters the 'Fortune India 500' list





# Accolades as glorious as our range

Our unwavering commitment to quality, innovation and excellent customer service has been recognised over and over again. We have been conferred with the globally acclaimed, consumer validated 'Superbrand' status in 2015, 2017, 2019 and 2021, 'Best Innovative Brand' award in 2018, 'Asia's Most Promising Brand' award in 2019, and 'The Economic Times Best Brand' award in 2020 and 2021.

We have also been recognised by the Limca Book of Records for producing the maximum number of ceiling fans from a single manufacturing unit in 2014-15. We have been consistently awarded the 'Star Performer' for many years by the Engineering Export Promotion Council (EEPC). Last but not the least, we're rated as 'Star Export House' by the Ministry of Commerce and Industry, Government of India.

Because you deserve the best of us.

# Aero Series

Fans that are elite, just like you. Our top-of-the-line fans do all the talking when it comes to exclusivity and elegance.

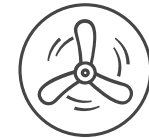


The Aero Series fans have many sides to them. They are bold, dynamic and premium. They also are technologically unmatched, governed by the core principle of aerodynamics applied in aircrafts and Formula One cars. This design and the use of new-age material reduce friction and air turbulence like never before. The result? Drastically reduced fan noise and an unmatched air thrust. So, wait no further. The coolness, the silence, the future await you.

**Very Silent. Very Powerful. Very Efficient.**



Highest  
air delivery



Aerodynamic  
& slim design



Ceiling adjustable  
telescopic mounting



Bend and rust  
proof ABS body



Hydrographic  
PU finish



Robust & reliable  
Intelligent BLDC motor

# AEROSLIM



C Brown



Marble White



Flame Gold



White



With Remote

**IOT**  
ENABLED

India's first-ever IoT enabled, voice-controlled ceiling fan.

- Extra protection with powder-coated guard and polymer ring
- Motor protected with thermal overload protection device
- 3-Speed piano switch control
- Aerodynamic resin blades for high air thrust
- 90-degree oscillation
- Powerful motor for high air delivery

Sweep (mm)	Air Delivery (cmm)	RPM
1200	260	310



# AEROQUIET BLDC



White



Caramel Brown

★★★★★  
**5 YEARS**  
**WARRANTY**



With Remote

Saves Energy.  
Serves You  
**All in Silence!**

- Highest air delivery
- Aerodynamic & slim design
- Superior PU finish
- Very silent operation

Sweep (mm)	Air Delivery (cmm)	RPM
1200	240	310





# AEROQUIET



Roasted Brown



White



Wooden



Checkered



Caramel Brown



Mystic Gold

- Highest air delivery
- Strongest motor (18 pole)
- Aerodynamic blades & slim design
- Hydrographic PU finish

Sweep (mm)	Air Delivery (cmm)	RPM
900	140	400
1200	240	310

# AEROLITE



Caramel Brown



White



With Remote

with Aerodynamic design & LED light panel because God said,  
**Let there be light & a cool breeze!**

- Warm white LED light
- Highest air delivery
- Aerodynamic & slim design
- Superior PU finish

Sweep (mm)	Air Delivery (cmm)	RPM
1200	240	310

# AEROCOOL



Space Grey



White

with Advanced Winglet Technology  
**Cools every corner, noiselessly.**

- Highest air delivery
- Strongest motor (18 pole)
- Aerodynamic & slim design
- Superior PU finish
- Aerofoil design

Sweep (mm)	Air Delivery (cmm)	RPM
1360	300	300

# AEROSTORM



with Advanced Winglet Technology.  
**This Storm's breeze, makes every corner happy!**

- Highest air delivery
- Strongest motor (18 pole)
- Aerodynamic & slim design
- Superior PU finish
- Winglet technology

Sweep (mm)	Air Delivery (cmm)	RPM
1320	300	300



**Underlight Fans & Air-circulating  
Luxury Chandelier**

'Impeccable beauty,  
Impactful technology'





**EZ01**



**EZ02**



**Woodwind**



**Subaris**



**Spectra**



**Subaris Solo**



**Aero Lite**



**Aero Slim**

Pull the strings of perfection  
**Eleganza Series**




**And then God said 'Let there be light, with a cool breeze.'**

The Chandelier series of fans are a sheer joy for those focused on beauty and functionality. The color, the design and the beautiful lights with 'pull chords' to give speed and light control-every aspect symbolizes unique attention to user experience and a premium feel with every breeze!



Eleganza  
**EZ 01**  
AIR CIRCULATOR




 Mood lighting  
(White, Yellow, Mix)

 High quality  
crystals

 Provides  
Air Circulation


 With Remote

 Designer transparent  
retractable blades

 2 Years Warranty  
on Motor

Eleganza  
**EZ 02**  
AIR CIRCULATOR




 Mood lighting  
(White, Yellow, Mix)

 High quality  
crystals

 Provides  
Air Circulation

 With Remote

 Designer transparent  
retractable blades

 2 Years Warranty  
on Motor



# SUBARIS



Motor Antique Brass  
Blade Oakwood



Motor Antique Copper  
Blade Oakwood

- 5 Blades for high air delivery
- Capacitor based speed control
- Trendy glass shade for light
- Electroplated finish for premium look
- Reversible motor for distributing cool air in summers & warm air in winters
- Wooden-finish aluminium blades

Sweep (mm)	Air Delivery (cmm)	RPM
1300	270	270

# SUBARIS SOLO



Motor Brushed Nickel  
Blade Walnut



Motor Antique Copper  
Blade Oakwood

- 5 Blades for high air delivery
- Capacitor based speed control
- Trendy glass shade for light
- Electroplated finish for premium look
- Reversible motor for distributing cool air in summers & warm air in winters
- Wooden-finish aluminium blades

Sweep (mm)	Air Delivery (cmm)	RPM
1300	270	270



# WOODWIND



- 5 Blades for high air delivery
- Capacitor based speed control
- Trendy glass shade for light
- Elegant metallic bronze paint finish for a premium look
- 5 wooden blades with different wooden finish on both sides, to suit the home decor

Sweep (mm)	Air Delivery (cmm)	RPM
1300	215	250

# SPECTRA

## Multi-Colour Light Display



Candle Light



Green Light



Red Light



Yellow Light



Blue Light



Antique Copper



Pewter Finish



Brushed Brass

- Full copper motor for durability
- LED light kit
- LED light intensity adjustment as per need
- Electroplated finish
- Multi colour lights for different moods
- Automatic and manual colour changing mechanism for lights
- Timer & 5-speed control through remote
- Remote control for ease of operation

Sweep (mm)	Air Delivery (cmm)	RPM
1200	230	320



With Remote

# AEROLITE



Caramel Brown



White



With Remote

with Aerodynamic design & LED light panel because God said,  
**Let there be light & a cool breeze!**

- Warm white LED light
- Highest air delivery
- Aerodynamic & slim design
- Superior PU finish

Sweep (mm)	Air Delivery (cmm)	RPM
1200	240	310

# AEROSLIM



C Brown



Marble White



Flame Gold



White



With Remote

**IOT**  
ENABLED

India's first-ever IoT enabled, voice-controlled ceiling fan.

- Extra protection with powder-coated guard and polymer ring
- Motor protected with thermal overload protection device
- 3-Speed piano switch control
- Aerodynamic resin blades for high air thrust
- 90-degree oscillation
- Powerful motor for high air delivery

Sweep (mm)	Air Delivery (cmm)	RPM
1200	260	310





## Introducing Electricity Saving Fans

The BLDC fan series is a masterpiece of innovation, created to save energy and your hard-earned money. Its intelligent design is a result of years of research, which ensures that you never have to compromise.



Powered by

# INTELLIGENT BLDC

## 50% ELECTRICITY SAVINGS

Parameters	CONVENTIONAL FAN	ENERGY EFFICIENT FAN
Power consumption	78W	32W
Hours of usage per day	16	16
KWhr Units per day	1.248	0.512
Electricity cost per unit	6.6	6.6
Electricity bill per day	₹8.2368	₹3.38
Electricity bill per annum	₹3006	₹1233
Carbon foot print reduction (kg)	0.062	0.026
Fan operation	Normal Regulator	Normal Regulator
<b>Annual savings on 1 Fan</b>		<b>₹1773</b>
<b>Annual savings on 4 Fans</b>		<b>₹7092</b>

Note : 0.596 kilograms of CO<sub>2</sub> are currently produced for each kilowatt hour of electricity generated.



# i-FLOAT



White



Cosmos Black



Lakeside Brown



Space Grey

save upto  
**₹7000**  
annually\*

- Robust & reliable Intelligent BLDC motor
- Aerodynamic design for 15% more air delivery
- Works on low voltages (140V-270V)
- Metalised decorative ring adds elegance and beauty
- Saves up to 50% electricity
- Very silent operation

Sweep (mm)	Air Delivery (cmm)	RPM
1200	215	330



# i-FLOAT IoT



- Fan scheduling (start & stop as per your needs)
- Turbo mode, Sleep mode, Breeze mode
- Built-In Timer (2, 4, 6, 8 Hrs)



Cosmos Black



White



Lakeside Brown



Space Grey



With Remote

save upto  
₹7000  
annually\*

- Robust & reliable Intelligent BLDC motor
- Aerodynamic design for 15% more air delivery
- Works on low voltages (140V-270V)
- Metalised decorative ring adds elegance and beauty
- Saves up to 50% electricity
- Very silent operation

Sweep (mm)	Air Delivery (cmm)	RPM
1200	225	330



# HECTOR-500



White



Pearl White



Topaz Gold



Brown

- Robust & reliable Intelligent BLDC motor
- Works on low voltages (140V - 270V)
- Highest air delivery
- Saves up to 50% electricity
- Very silent operation

Sweep (mm)	Air Delivery (cmm)	RPM
900	140	400
1200	228	350
1400	260	300



# HECTOR-500 Remote



White



Brown

★★★★★  
**5 YEARS**  
**WARRANTY**



With Remote

- Robust & reliable Intelligent BLDC motor
- Works on low voltages (140V - 270V)
- Highest air delivery
- Saves up to 50% electricity
- Very silent operation
- Remote control for ease of operation

Sweep (mm)	Air Delivery (cmm)	RPM
1200	228	350





# AEROSLIM



Marble White



Flame Gold



White



With Remote

**IOT**  
ENABLED

India's first-ever IoT enabled, voice-controlled ceiling fan.

- Extra protection with powder-coated guard and polymer ring
- Motor protected with thermal overload protectio device
- 3-Speed piano switch control
- Aerodynamic resin blades for high air thrust
- 90-degree oscillation
- Powerful motor for high air delivery

Sweep (mm)	Air Delivery (cmm)	RPM
1200	260	310





# AEROQUIET BLDC



White



Caramel Brown

★★★★★  
**5 YEARS**  
**WARRANTY**



With Remote

Saves Energy.  
Serves You  
**All in Silence!**

- Highest air delivery
- Aerodynamic & slim design
- Superior PU finish
- Very silent operation

Sweep (mm)	Air Delivery (cmm)	RPM
1200	240	310



# i-FALCON



White



Brown



Metallic  
Bronze Cooper

- Robust & reliable Intelligent BLDC motor
- Very silent operation
- Works on low voltages (140V - 270V)
- Saves up to 50% electricity

Sweep (mm)	Air Delivery (cmm)	RPM
1200	225	330



# i-TOME Remote



With Remote

- Robust & reliable Intelligent BLDC motor
- Very silent operation
- Works on low voltages (140V-270V)
- Saves up to 50% electricity

Sweep (mm)	Air Delivery (cmm)	RPM
1200	220	370



Where Beauty meets Utility!  
**Decorative Fans!**

Timeless beauty that lasts forever!



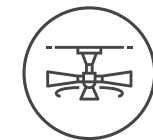
Orient's range of aesthetically brilliant and functionally optimized fans give our consumers the best of both worlds. These fans smoothly fit into the 'modern home' style, capturing the attention of everyone with their sheer elegance while filling every space with unmatched comfort!



Highest  
air delivery



Decorative  
ring & trim



Rust proof  
aluminium blades



Wide tip  
blades



Strongest  
motor (14 & 16 pole)





# INTRODUCING NORTON



Pearl White



Ivory

**HIGH  
SPEED**

Timeless Beauty.  
Built to Last.

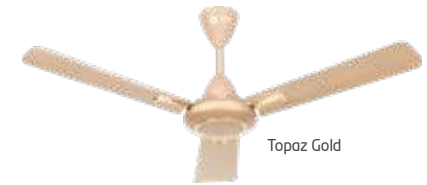
- Highest air delivery
- Strongest motor (14 pole)
- Decorative ring & trim
- Wide tip blades
- Rust proof aluminium blades

Sweep (mm)	Air Delivery (cmm)	RPM
1200	230	380

# INTRODUCING DIOR



Brown



Topaz Gold



White



Ivory

**HIGH  
SPEED**

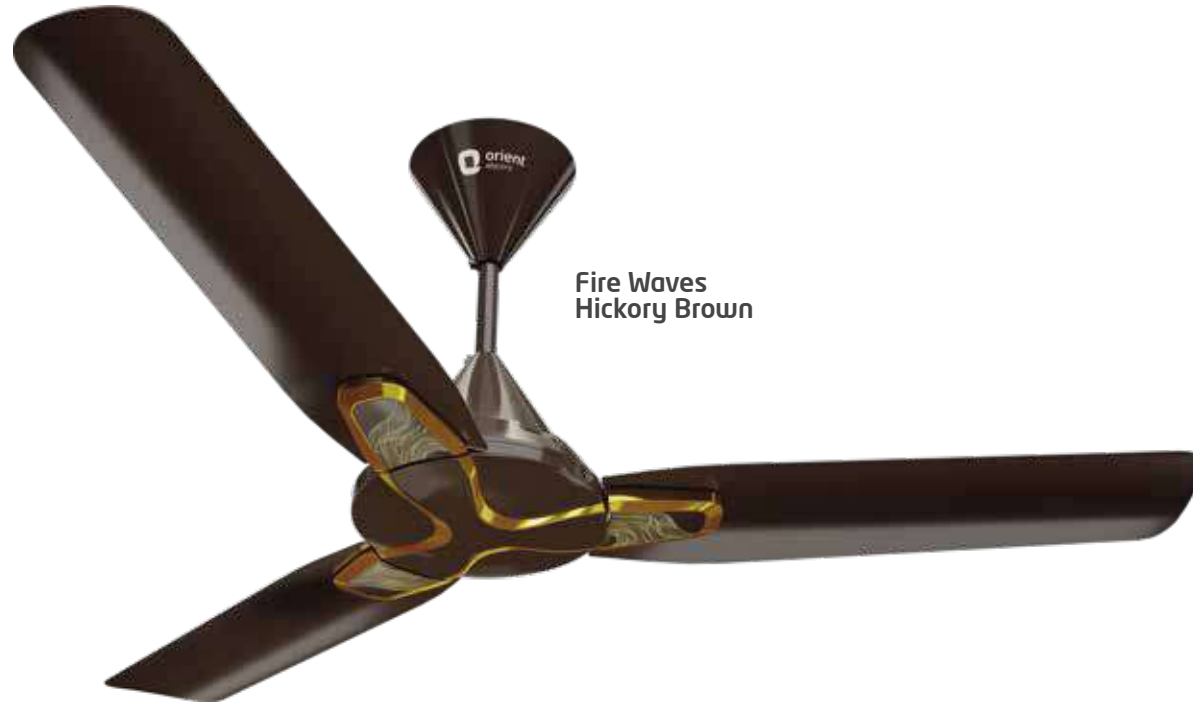
Decorative

Uplift your room with unmatched looks

- Highest air delivery
- 14 Pole strongest motor in the category
- Wider tip blades for high air delivery

Sweep (mm)	Air Delivery (cmm)	RPM
1200	230	380

**INTRODUCING**  
**JAZZ ART**



Fire Waves  
Hickory Brown

**HIGH  
SPEED**



- Premium Finish with modern styling on trims
- Metallic finish & stylish blade trims
- Durable & strong 14 pole copper motor

Sweep (mm)	Air Delivery (cmm)	RPM
1200	230	380



Fire Waves-Pearl White



Swing Art Topaz Gold



Crystal Art Space Grey



Blue Dot Art Cosmos Black

# JAZZ



Pearl Metallic  
White Chrome



Maple Gold



Mahogany Brown



Metallic Bronze Copper

**HIGH  
SPEED**

- Decorative ring on bottom cover & canopy for better aesthetics
- Full copper motor & ribbed aluminium blades for durability
- Metallic finish & stylish blade trims
- Durable & strong 14 pole copper motor

Sweep (mm)	Air Delivery (cmm)	RPM
600	110	850
900	150	400
1200	230	380
1400	270	300

# JAZZ TRENDZ



Pearl Metallic White



Metallic Bronze Copper

**HIGH  
SPEED**

- Wide blades for high air delivery
- Stylish bottom cover & canopy for better aesthetics
- Full copper motor & ribbed aluminium blades for durability

Sweep (mm)	Air Delivery (cmm)	RPM
1200	230	380

# GRATIA

PSP  
Technology 



Metallic Bronze Copper



Silky Silver



Mahogany Brown



Metallic Ivory



Pearl Metallic White



Purple



Topaz Gold-Metallic Copper

Also available in High Speed variant

- Highest air delivery
- Rust proof aluminium blades
- Decorative ring & trim
- Wide tip blades

Sweep (mm)	Air Delivery (cmm)	RPM
600	110	850
900	160	400
1050	190	380
1200	230	330
1400	270	300



# GRATIA CLASS



Wood Peuter



Pearl-Pink



Copper-Grey

**PSP**  
Technology

- Wide blades for high air delivery
- Stylish bottom cover & canopy for better aesthetics
- Full copper motor & ribbed aluminium blades for durability

Sweep (mm)	Air Delivery (cmm)	RPM
1200	230	330

# WENDY



Metallic Black Gold



Azure Blue-Silver



Topaz Gold Brown



Pearl White Walnut

\*Fan available with remote option in sweep size 1200mm.

- Wide blades for high air delivery
- Full copper motor & ribbed aluminium blades for durability
- Elegant looks with stylish trims
- Metallic finish with lacquer coating for longer life

Sweep (mm)	Air Delivery (cmm)	RPM
900	150	400
1200	230	320
1400	270	300

# ARETA



Matt Black-  
Pearl Metallic White

Golden Beige-Coffee

- Wide blades for high air delivery
- Curvy blades & three-layered canopy
- Full copper motor & ribbed aluminium blades for durability
- Elegant looks with decorative trims & bottom cover ring

Sweep (mm)	Air Delivery (cmm)	RPM
1200	230	320

# ARETA TRENDZ



Matt Black

Pearl Metallic White

- Wide blades for high air delivery
- Curvy blades & three-layered canopy
- Full copper motor & ribbed aluminium blades for durability
- Elegant looks with decorative trims & bottom cover ring

Sweep (mm)	Air Delivery (cmm)	RPM
1200	230	320

# QUASAR ORNAMENTAL

PSP  
Technology 



Golden Chocolate



Sea Green  
Oyster Green



Metallic  
Ivory Cherry

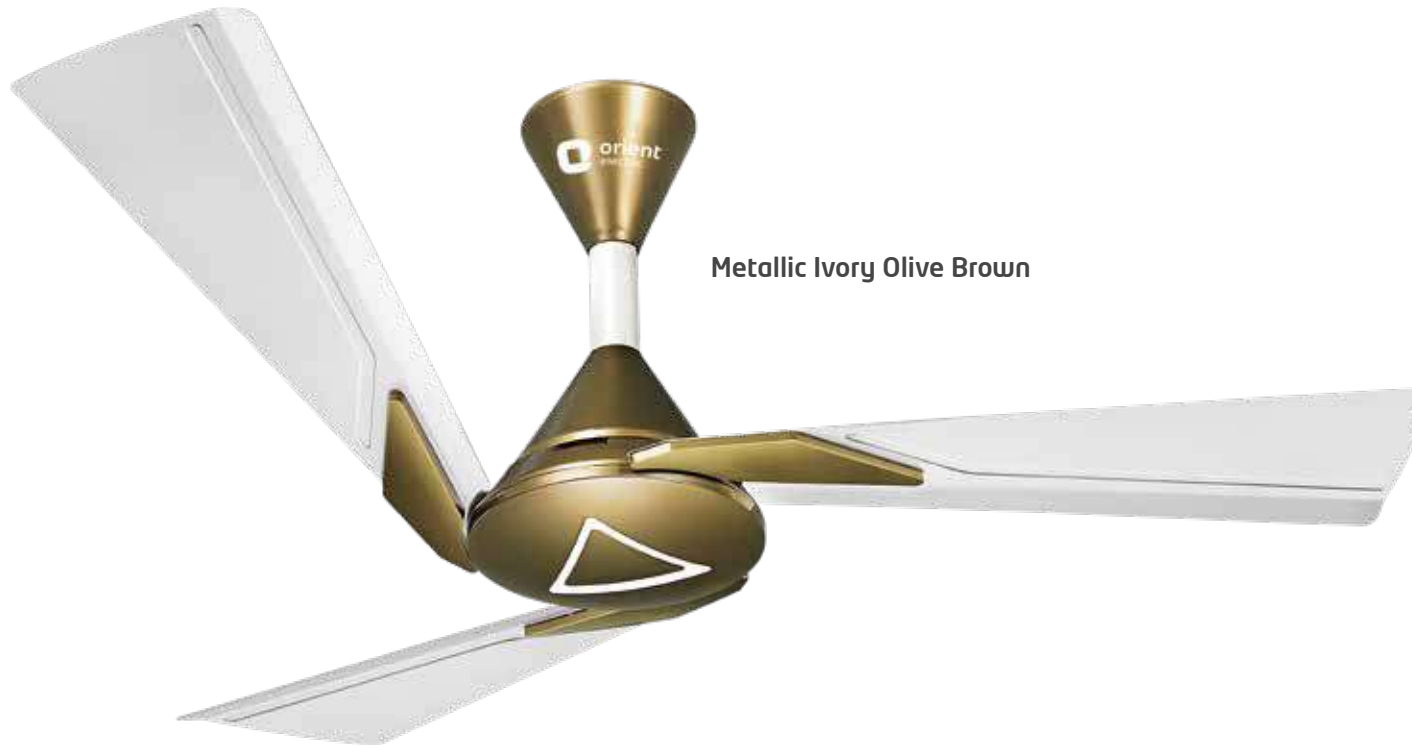


Silver Blue

- Wide blades for high air delivery
- Full copper motor & ribbed aluminium blades for durability
- Lacquer coating provides longer life
- Dual colour combination adds elegance to your home decor
- Decorative ring on motor & canopy for better aesthetics

Sweep (mm)	Air Delivery (cmm)	RPM
600	140	850
900	160	400
1050	190	380
1200	235	320
1400	275	300

# ORINA



Metallic Ivory Olive Brown



Copper-Brown



Pearl White Black



Chocolate Brown Ivory

- Wide blades for high air delivery
- Stylish bottom cover & canopy for better aesthetics

Sweep (mm)	Air Delivery (cmm)	RPM
1200	230	320



# QUADRO ORNAMENTAL

PSP  
Technology 



Golden  
Chocolate



Metallic Ivory-Cherry



Sea Green-Oyster  
Green



Silver Blue

- Wide blades for high air delivery
- Full copper motor, ribbed blades & lacquer coating for durability
- Elegant design to complement room decor

Sweep (mm)	Air Delivery (cmm)	RPM
1200	240	310

# BLITZ DECO



**HIGH  
SPEED**

- Decorative ring & trims
- Full aluminium construction
- Ribbed blades for higher strength

Sweep (mm)	Air Delivery (cmm)	RPM
1200	210	400

# SUMMER PRIDE



Silver Blue



Silver Black



Golden Beige



Icy Chocolate

- Elegant looks with decorative trims
- Dual colour combination adds elegance to your home decor
- Lacquer coating provides longer life
- Full copper motor for durability

Sweep (mm)	Air Delivery (cmm)	RPM
900	155	400
1050	185	380
1200	230	320
1400	270	300

# SUMMER CHILL



**HIGH  
SPEED**

- Full copper motor for durability
- Sleek design with decorative trims add to the decor
- Decorative ring on bottom cover for better aesthetics
- Powder coating provides longer life

Sweep (mm)	Air Delivery (cmm)	RPM
1200	225	370

# SUMMER DELITE DECOR



- Elegant looks with Decorative trims
- Trendy design with decorative cup on the bottom cover
- Full copper motor for durability

Sweep (mm)	Air Delivery (cmm)	RPM
600	140	850
1200	230	320

\*Elegant Copper colors is available in 1200mm. only Ivory, White, Brown colors are available in sweep 600mm.

# SUMMER DELITE ORNAMENTAL



Pearl ivory



White



Brown

- Decorative cup & ring on motor & canopy for better aesthetics
- Full copper motor for durability
- Elegant design to complement room decor

Sweep (mm)	Air Delivery (cmm)	RPM
1200	230	320



# FALCON 400



White



Brown

**HIGH  
SPEED**

- Full copper motor for durability
- Tangential blades for better aesthetics

Sweep (mm)	Air Delivery (cmm)	RPM
1200	230	400

# INTRODUCING FALCON 425



Metallic Bronze Copper



White



Matt Brown

**FASTER  
THAN HIGH SPEED**

- Fastest fan in the category (425 RPM)
- Highest air delivery and air throw
- Durable motor for long life
- Aluminium blades for higher durability

Sweep (mm)	Air Delivery (cmm)	RPM
1200	230	425

# INTRODUCING FALCON 425 DECO



Decorative

**FASTER**  
THAN HIGH SPEED

- Fastest fan in the category (425 RPM)
- Highest air delivery and air throw
- Durable motor for long life
- Ribbed aluminium blades for higher durability

Sweep (mm)	Air Delivery (cmm)	RPM
1200	230	425

# TWISTER HI-SPEED

**HIGH SPEED**

Brown



Ivory



White

- Strongest motor in this category for higher durability
- Aluminium blade with unique twist angle to deliver air over larger area
- Superior paint finish for longer life & impeccable feel
- Double ball bearing for smooth & noiseless operation

Sweep (mm)	Air Delivery (cmm)	RPM
1200	230	380

# NEW AIR PLUS

**HIGH SPEED**

Ivory



Brown



White

- Full copper motor for better performance
- Ribbed aluminium blades for longer durability
- Powder coating provides longer life

Sweep (mm)	Air Delivery (cmm)	RPM
600	110	800
900	150	400
1050	180	380
1200	225	370
1400	265	300

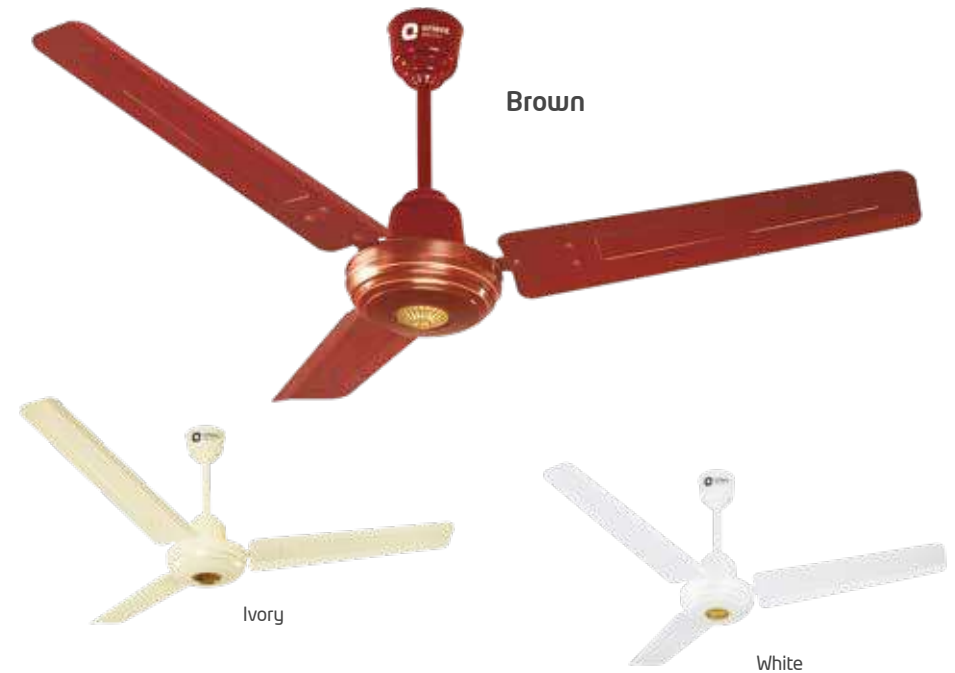
# NEW BREEZE



- Full copper motor for better performance
- Ribbed aluminium blades for durability
- Powder coating provides long-lasting premium finish

Sweep (mm)	Air Delivery (cmm)	RPM
600*	140	850
900	155	400
1050	185	380
1200	235	330
1400	270	300

# SUMMER COOL



A fan that has been trusted by over 30 Million+ happy consumers.

- Full copper motor & ribbed aluminium blades for durability
- Decorative cup on the motor cover adds elegance to the decor
- Powder coating provides long-lasting premium finish
- 16 pole motor for higher durability

Sweep (mm)	Air Delivery (cmm)	RPM
600*	140	850
900	155	400
1050	185	380
1200	235	330
1400	270	300

\*Sweep 600mm high-speed model available with 4 blades

# SUMMER KING XL



- Full copper motor for durability
- Powder coating provides long-lasting premium finish

Sweep (mm)	Air Delivery (cmm)	RPM
1200	230	320
1400	270	300

# SUMMER BREEZE PRO

**HIGH SPEED**



Brown

PSP  
Technology 



Ivory



White

- Advanced PSPO Technology ensures sustained air flow under fluctuating voltages
- Wider tip blades for better air circulation
- Superior paint finish for longer & Impeccable feel
- Strongest 14 pole motor in its category for higher durability

Sweep (mm)	Air Delivery (cmm)	RPM
900	150	400
1200	235	380
1400	265	300



# JOAN



Pinewood-Metallic Brown



Walnut-Pearl White



- Wide blades for high air delivery
- Full copper motor
- Aluminium blades for durability
- Lacquer coating provides longer life
- Wood finish for better aesthetics

Sweep (mm)	Air Delivery (cmm)	RPM
1200	220	320

# IS-50



Ivory



Brown



White

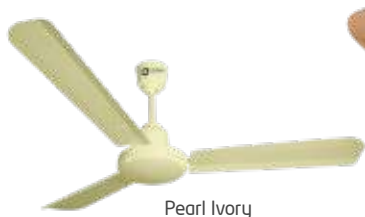
35% Savings with Orient Energy Savers

Parameter	IS-50	Ordinary Fan
Power Consumption (W)	50 W	75 W
Hours Usage Per Day	16	16
KW/Hr Units Per Day	0.8	1.2
Electricity Bill Per Day @ ₹6.5/- per unit	₹5.2	₹7.8
Electricity Bill Annum	₹1898/-	₹2847/-
Annual Savings (1 Fan)	₹949/-	
Annual Savings (4 Fan)	₹3796/-	

Sweep (mm)	Air Delivery (cmm)	RPM
1200	220	350



# ENERGY STAR



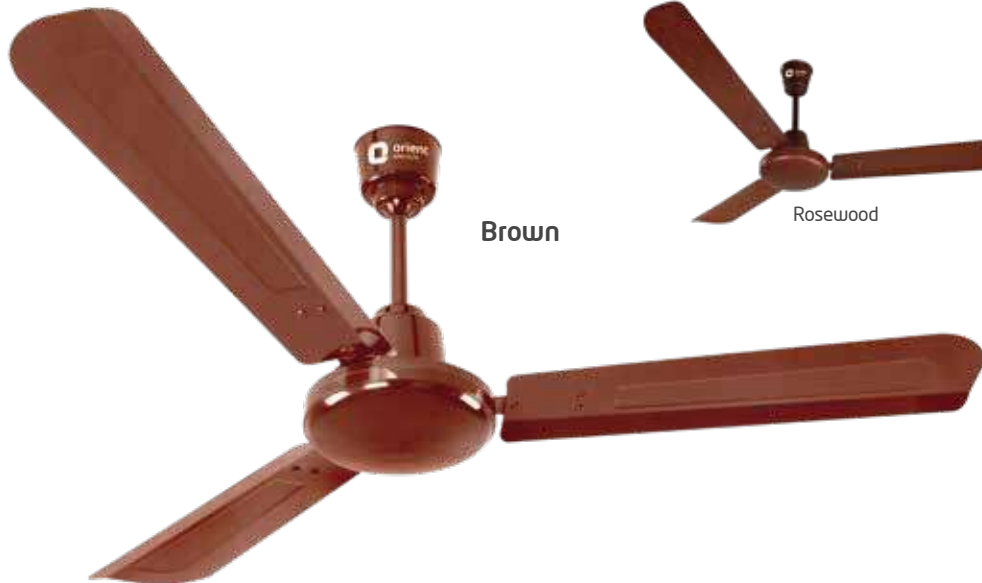
Pearl Ivory



Teakwood



Rosewood



Brown

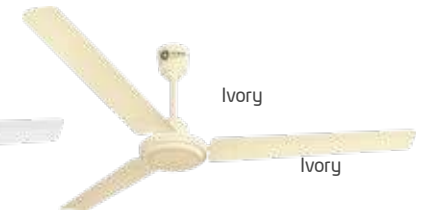
Sweep (mm)	Air Delivery (cmm)	RPM
1200	220	320



# SMART SAVER 50



White



Ivory

Ivory



Brown

White



- Full copper motor for durability
- Powder coating provides longer life

Sweep (mm)	Air Delivery (cmm)	RPM
1200	220	350

# STALLION



Pewter Finish



Antique Copper



Brushed Brass

with unique four blades design  
**looks as good as it cools**

- Bold design for modern homes
- Wider and unique blade design
- Strong, robust motor with double ball bearing
- Premium electroplated finish
- Four-blades for higher delivery

Sweep (mm)	Air Delivery (cmm)	RPM
1320	260	330

# QUASAR



Brushed Brass



Steel Grey



Pewter Finish



Brushed Copper

A designer fan that **packs beauty with performance**

- Wide blades for high air delivery
- Full copper motor, ribbed blades & lacquer coating for durability
- Elegant design to complement room decor

Sweep (mm)	Air Delivery (cmm)	RPM
900	160	400
1050	190	380
1200	235	320
1400	275	300

## 'Looks better, Cools best' **Lifestyle Fans**

The new lifestyle range of portable fans from Orient are simply out-of-the-world. They come with revolutionary designs, next-generation technology and exquisite finish. So, when are you making them a part of your world?





Orient  
Monroe



Orient  
Bladeless



Orient  
Auctor



Orient  
Proteus



# Orient BLADELESS

BECAUSE DIFFERENT IS UNIQUE

Voltage : 220-240V

Frequency : 50/60Hz

Power : 40W

Silent  
operation



Strong &  
reliable  
motor



Built-in  
timer



Remote



Power  
saving



Swing



Breeze  
modes



Easy  
clean



# Orient MONROE

BECAUSE DIFFERENT IS AWE-WORTHY

Voltage : 220-240V  
Frequency : 50/60Hz  
Power : 40W

Silent operation 


Strong & reliable motor 

Built-in timer 

Remote 

Power saving 

Swing 

Breeze modes 

Easy clean 



# Orient AUCTOR

Voltage : 220-240V  
Frequency : 50/60Hz  
Power : 55/65W



Silent operation



Strong & reliable motor



Built-in timer



Remote



Power saving



3-D Auto oscillation





# Orient PROTEUS

Voltage : 220-240V

Frequency : 50 Hz

Power : 42W



Silent operation



Strong & reliable motor



1 Hour timer



Power saving



Rotating grill



'Looks good, stays clean, saves more. Forever!'

**Anti-dust series**

Stays Dust-free, Stays new



**GRATIA SHINE**



**QUASAR  
ORNAMENTAL SHINE**



**WENDY SHINE**



**KIARA SHINE**



# GRATIA SHINE



Topaz Gold

PSP  
Technology 



Gratia Shine also available in High Speed variant.

- Highest air delivery
- Strongest motor (16 pole)
- Decorative ring & trim
- Wide tip blades
- Rust proof aluminium blades

Sweep (mm)	Air Delivery (cmm)	RPM
1200	230	330



Silky Silver



Metallic Ivory



Mahogany Brown



Topaz Gold-Metallic Copper



Purple



Pearl Metallic White

# QUASAR ORNAMENTAL SHINE



Metallic Ivory Cherry



Golden Chocolate



Silver Blue



Sea Green Oyster Green



- Wide blades for high air delivery
- Full copper motor and ribbed aluminium blades for durability
- Dual colour combination adds elegance to your room decor
- Decorative ring on motor & canopy for better aesthetics
- Scratch resistant
- Lacquer coating provide for longer life
- Easy to clean
- Looks new all the time
- Attracts less dust

Sweep (mm)	Air Delivery (cmm)	RPM
1200	235	320

# WENDY SHINE

PSP  
Technology



Metallic Black Gold



Pearl White-Walnut



Azure Blue-Silver



Topaz Gold-Brown



- Wide blades for high air delivery
- Full copper motor and ribbed aluminium blades for durability
- Elegant looks with stylish trims
- Metallic finish with lacquer coating for longer life
- Scratch resistant
- Attracts less dust
- Easy to clean
- Looks new all the time

Sweep (mm)	Air Delivery (cmm)	RPM
1200	230	330

# KIARA SHINE



Azure Blue



Chocolate Gold



Pearl Metallic White



Hickory Brown



- Attracts less dust
- Looks new all the time
- Metallic finish & stylish blade trims
- Scratch resistant
- Powerful motor for high air delivery
- Easy to clean
- Full copper motor for durability

Sweep (mm)	Air Delivery (cmm)	RPM
1200	230	375





'Switch on happiness'  
**Kids Series**

Making fans is no child's play, but our range of fans for kids are just that easy on their eyes. Add a streak of vivid colours to their rooms and they will never thank you enough.





**FANTOOSH  
ROB RABBY**



**FANTOOSH  
SUPERHERO**



# FANTOOSH ROB RABBY



- Superior film transfer technique for better finishing & impeccable feel
- Wide blades for high air delivery
- Attractive & vibrant design to suit kids room
- Very powerful motor in its category for durability
- Double ball bearing for smooth & silent operation

Sweep (mm)	Air Delivery (cmm)	RPM
1200	230	320

# FANTOOSH SUPERHERO



- Superior film transfer technique for better finishing & impeccable feel
- Wide blades for high air delivery
- Attractive & vibrant design to suit kids room
- Very powerful motor in its category for durability
- Double ball bearing for smooth & silent operation

Sweep (mm)	Air Delivery (cmm)	RPM
1200	230	320



Great breeze, everywhere you go!  
**Table, Pedestal & Wall Fans**

The comfort of cooling with the convenience of ergonomics. Our range of table, wall and pedestal fans guarantee cooling from wherever, whenever.



Wind-Pro



Stylus



Tornado



Stand 37  
High Speed Series



Stand 35  
Retro Series



# STYLUS

Motor with revolutionary



for smoother, longer and reliable operations.



Stylus Wall

Stylus Stand



- Manual and remote control
- Breeze mode and timer for auto switch off
- High air delivery at moderate power consumption
- Unique square guard with radial wires

- Unique combination of motor and blade for more air thrust
- Thermal overload protection device
- Super-efficient and silent motor
- 90-degree oscillation with remote control

Sweep (mm)	Air Delivery (cmm)	RPM
400	100	1350

# WIND-PRO

Motor with revolutionary



for smoother, longer and reliable operations.



Desk 60



Stand 70



Wall 80

Available in two colors: Snow White & Signal White

- Thermal overload protection device
- Snow-white body with 5-leaf blades
- Extra-high air thrust with heavenly silence motor
- 100 CMM high air delivery at moderate power consumption
- Oscillation & speed control

Sweep (mm)	Air Delivery (cmm)	RPM
400	100	1350



# TORNADO-II

**ALL METAL  
CONSTRUCTION**



Gunmetal



Copper



Chorme



Black

**For Commercial Use**

- Powerful motor for high air delivery
- Unique oil reservoir lubrication for better reliability & longer life
- Unique oscillation mechanism
- Unit packing with easy assembly
- Extra protection against corrosion with powder-coated guard and polymer ring
- 3-speed regulation & On/Off control
- Thermal overload protection with auto-reset
- Aerodynamic metal blades for high air thrust

Sweep (mm)	Air Delivery (cmm)	RPM
450	110	1325

# TORNADO WALL-II



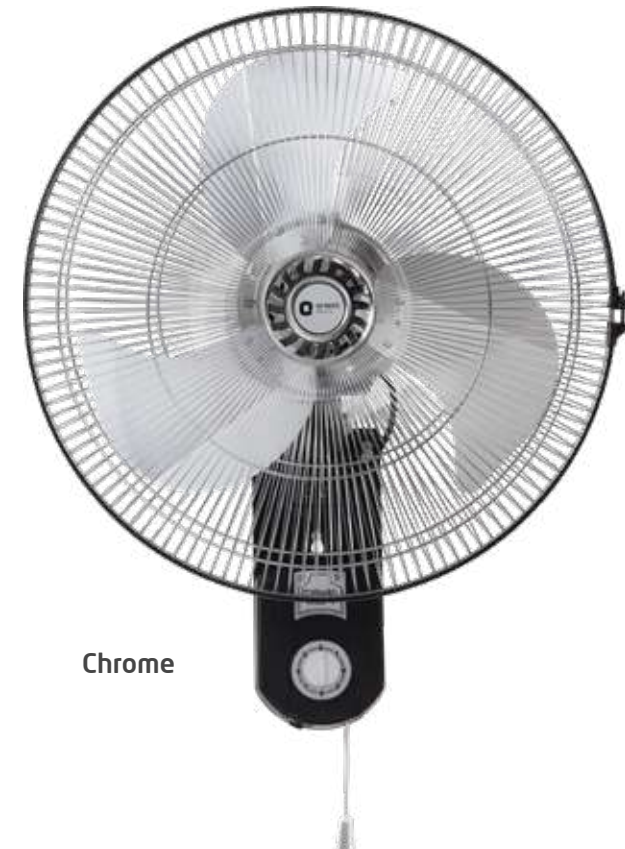
Gunmetal



Black



Copper



Chrome

- Extra protection against corrosion with powder-coated guard and polymer ring
- Up & down tilt mechanism
- Aerodynamic metal blades for high air thrust motor
- Pull-cord mechanism for on/off & speed control
- Thermal overload protection with auto-reset
- Powerful motor for high air delivery
- Unique oil reservoir lubrication for better reliability & longer life

Sweep (mm)	Air Delivery (cmm)	RPM
450	110	1325

# RETRO RELIC\*

**HIGH  
SPEED**



Antique Copper



Antique Brass



Pewter Finish

- 90-degree Oscillation
- Easy fan head tilt mechanism
- Unique 3-speed rotary switch control
- High speed motor to deliver air at 2100 RPM
- Motor protection with thermal overload protection device & auto reset

Sweep (mm)	Air Delivery (cmm)	RPM
300	47	2100

# RETRO T12



Rubbed Bronze

**HIGH  
SPEED**

- Spiral guard design ensure international safety standard
- Rubbed-bronze finish adds to the overall aesthetics
- 90-degree oscillation
- 3-Speed rotary switch control
- High speed motor gives high air thrust at 2100 RPM

Sweep (mm)	Air Delivery (cmm)	RPM
300	47	2100

# RETRO T16



Rubbed Bronze

- Up & down tilt mechanism
- Motor protection through thermal overload protection device
- Rubbed-bronze finish adds to the overall aesthetics
- 3-speed rotary switch control

Sweep (mm)	Air Delivery (cmm)	RPM
400	80	1300

# STAND 35



Rubbed Bronze

- Sleek 4-leaf aluminium blade classic design
- Attractive rubbed-bronze finish
- Specially designed high torque motor
- Extra protection against corrosion with powder-coated guard and metal ring

Sweep (mm)	Air Delivery (cmm)	RPM
400	80	1300



# RETRO T16HS

Motor with revolutionary



for smoother, longer and reliable operations.



Rubbed Bronze



- Up & down tilt mechanism
- Motor protection through thermal overload protection device
- Rubbed-bronze finish adds to the overall aesthetics
- 3-speed rotary switch control

Sweep (mm)	Air Delivery (cmm)	RPM
400	85	2100

# STAND 35HS

Motor with revolutionary



for smoother, longer and reliable operations.



Rubbed Bronze



- Sleek 4-leaf aluminium blade classic design
- Attractive rubbed-bronze finish
- Specially designed high torque motor
- Extra protection against corrosion with powder-coated guard and metal ring

Sweep (mm)	Air Delivery (cmm)	RPM
400	85	2100

# TABLE 27

Motor with revolutionary



for smoother, longer and reliable operations.



Signal White



Commander Grey



- Up & down tilt mechanism
- Motor protection with thermal overload protection and auto resetting
- Extra protection against corrosion with powder-coated guard and polymer ring
- Aerodynamically designed resin blades for maximum air delivery
- 2100 RPM For high air thrust
- 3-speed rotary switch control

Sweep (mm)	Air Delivery (cmm)	RPM
400	100	2100

# DESK 17

Motor with revolutionary



for smoother, longer and reliable operations.



Crystal White



- 3-Speed rotary Switch control
- 2100 RPM For high air thrust
- 90-degree oscillation
- Aerodynamically designed resin blades for maximum air delivery
- Up & down index tilt mechanism
- Ideal for small cabins, offices & homes
- Motor protection with thermal overload protection and auto-resetting
- Extra protection against corrosion with powder-coated guard and polymer ring

Sweep (mm)	Air Delivery (cmm)	RPM
300	80	2100

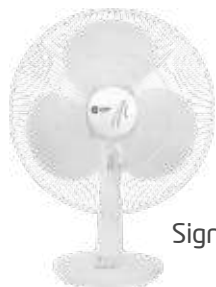


# DESK 25

Motor with revolutionary



for smoother, longer and reliable operations.



Signal White



Azure Blue-White

- Aerodynamically designed resin blades for maximum air delivery
- Up & down tilt mechanism
- Easy snap-fit assembly
- 3-Speed piano switch control
- Extra protection against corrosion with powder-coated guard and polymer ring
- 90-degree oscillation
- Motor protection with thermal overload protection and auto-resetting

Sweep (mm)	Air Delivery (cmm)	RPM
400	90	1330

Motor with revolutionary



for smoother, longer and reliable operations.

# DESK 26



Azure Blue-white



Crimson Red-white



Crystal White

- Aerodynamically designed resin blades for maximum air delivery
- Up & down tilt mechanism
- Easy snap-fit assembly
- 3-Speed piano switch control
- Extra protection against corrosion with powder-coated guard and polymer ring
- 90-degree oscillation
- Motor protection with thermal overload protection and auto-resetting

Sweep (mm)	Air Delivery (cmm)	RPM
400	90	1330

# WALL 14

Motor with revolutionary

**CT TECH**

for smoother, longer and reliable operations.



Crystal White

**HIGH SPEED**

- Aerodynamically designed resin blades for maximum air delivery
- Up & down tilt mechanism
- 3-Speed piano switch control
- Extra protection against corrosion with powder-coated guard and polymer ring
- Motor protection with thermal overload protection and auto-resetting
- Specially designed motor gives high air thrust @ 2100 RPM

Sweep (mm)	Air Delivery (cmm)	RPM
300	80	2100

# WALL 47

Motor with revolutionary

**CT TECH**

for smoother, longer and reliable operations.



Crystal White

Signal White

**HIGH SPEED**

- Aerodynamically designed resin blades for maximum air delivery
- Up & down tilt mechanism
- 3-Speed piano switch control
- Extra protection against corrosion with powder-coated guard and polymer ring
- Motor protection with thermal overload protection and auto-resetting
- Specially designed motor gives high air thrust @ 2100 RPM

Sweep (mm)	Air Delivery (cmm)	RPM
400	100	2100

# WALL 48

Motor with revolutionary



for smoother, longer and reliable operations.



Crystal White

- 90-degree oscillation
- Extra protection against corrosion with powder-coated guard and polymer ring
- Up & down tilt mechanism
- Motor protection with thermal overload protection and auto-resetting
- Aerodynamically designed resin blades for maximum air delivery
- Powerful motor for high air delivery
- Oscillation & speed control by pull-cord mechanism
- Front & back guard with extra ribs for safety

Sweep (mm)	Air Delivery (cmm)	RPM
450	92	1330

Motor with revolutionary



for smoother, longer and reliable operations.

# DESK 71



Desk 71

- Up & down tilt mechanism
- Aerodynamically designed resin blades for maximum air delivery
- Motor protection with thermal overload protection
- Extra protection against corrosion with powder-coated guard and polymer ring
- 3-Speed piano switch control
- 90-degree oscillation

Sweep (mm)	Air Delivery (cmm)	RPM
400	90	1330

# WALL 11

Motor with revolutionary



for smoother, longer and reliable operations.



Wall 11

- Up & down tilt mechanism
- 90-degree oscillation
- Aerodynamic resin blades for high air thrust
- Powerful motor for high air delivery
- Motor protection with thermal overload protection
- Oscillation & speed control by pull-cord mechanism

Sweep (mm)	Air Delivery (cmm)	RPM
300	50	1400

Motor with revolutionary



for smoother, longer and reliable operations.

# WALL 43



Wall 43

- Up & down tilt mechanism
- 90-degree oscillation
- Aerodynamic resin blades for high air thrust
- 3-Speed rotary switch control
- Powerful motor for high air delivery
- Motor protection with thermal overload protection
- Oscillation & speed control by pull-cord mechanism
- Extra protection with powder-coated guard and polymer ring

Sweep (mm)	Air Delivery (cmm)	RPM
400	90	1330



# WALL 49

Motor with revolutionary

**CT TECH**

for smoother, longer and reliable operations.



With Remote

Crystal White

- Up & down tilt mechanism
- Motor protection with thermal overload protection device
- Aerodynamic blades for high air thrust
- Automatic speed control through the breeze control button
- Extra protection with powder-coated guard and polymer ring
- Advanced touch-screen panel for manual operation

Sweep (mm)	Air Delivery (cmm)	RPM
400	90	1330

Motor with revolutionary

**CT TECH**

for smoother, longer and reliable operations.

# WALL 50



Crystal White

- Resilient fuse to safeguard motor during thermal overload
- 35% more speed than ordinary fans with 2250 RPM
- Soft head tilting to adjust air-flow direction
- Strongest motor in the category for longer life & durability

Sweep (mm)	Air Delivery (cmm)	RPM
400	100	2250



# STAND 37 *Trendz*

Motor with revolutionary



for smoother, longer and reliable operations.



Slate Grey



Electric Blue

# STAND 32 *Trendz*

Motor with revolutionary



for smoother, longer and reliable operations.

- Up & down tilt mechanism
- 3-Speed piano switch control
- 90-degree oscillation
- Telescopic arrangement for full height adjustment by contemporary collet

- Extra protection against corrosion with powder-coated guard and polymer ring
- Motor protection thermal overload protection device with auto-reset
- Aerodynamically designed resin blades for high air delivery

Sweep (mm)	Air Delivery (cmm)	RPM
400	100	2100

Sweep (mm)	Air Delivery (cmm)	RPM
400	90	1330

# WALL 41

Motor with revolutionary

**CT TECH**

for smoother, longer and reliable operations.



Crystal White

- 90-degree oscillation
- Extra protection with powder-coated guard and polymer ring
- Up & down tilt mechanism
- Motor protected with thermal overload protection device
- Aerodynamic resin blades for high air thrust
- Powerful motor for high air delivery
- 3-Speed piano switch control
- Front & back guard with extra ribs for safety

Sweep (mm)	Air Delivery (cmm)	RPM
400	90	1330

# WALL 44

Motor with revolutionary

**CT TECH**

for smoother, longer and reliable operations.



Azure Blue-white

Crystal White

Crimson Red-white

- Up & down tilt mechanism
- Aerodynamic resin blades for high air thrust
- Motor protected with thermal overload protection device
- Extra protection against corrosion with powder-coated guard and polymer ring
- 90-degree oscillation
- Powerful motor for high air delivery

Sweep (mm)	Air Delivery (cmm)	RPM
400	90	1330

# ROTO-53

Motor with revolutionary



for smoother, longer and reliable operations.



Crystal White

- Wall mounting regulator
- 360-degree cyclic motion
- Extra protection against corrosion with powder-coated guard and polymer ring
- Powerful motor for high air delivery

Sweep (mm)	Air Delivery (cmm)	RPM
400	90	1330

# ZIPPY



Blue-White

**HIGH SPEED**

- Aerodynamic plastic blades for high air thrust
- Motor protected through thermal overload protection device
- Attractive colour combination
- Heavy-duty motor with 2500 RPM provides high air thrust
- 2-in-1 advantage of wall mounting & table-top usage

Sweep (mm)	Air Delivery (cmm)	RPM
225	16	2500

# STAND 37

Motor with revolutionary



for smoother, longer and reliable operations.



Signal White



Crystal White

- Up & down tilt mechanism
- 90-degree oscillation
- Motor protection with thermal overload protection and auto-resetting
- Aerodynamically designed resin blades for high air delivery
- 2100 RPM with high speed powerful motor
- Extra protection against corrosion with powder-coated guard and polymer ring

Sweep (mm)	Air Delivery (cmm)	RPM
400	100	2100

# FARATA FT-01



Black

For Commercial Use

- Balanced operation & powder-coated finish ensure longer life
- 3-speed rotary Switch control
- Heavy-duty motor & aerodynamic blades give high air thrust at minimum noise

Sweep (mm)	Air Delivery (cmm)	RPM
500	167	1400

# STAND 38

Motor with revolutionary



for smoother, longer and reliable operations.



Crystal White

- Up & down tilt mechanism
- Extra protection against corrosion with powder-coated guard and polymer ring
- Motor protection with thermal overload protection device
- Front & back guard with extra ribs for safety
- 90-degree oscillation
- Aerodynamically designed resin blades give high air thrust
- Specially designed high torque motor
- Sleek switch panel & round base add elegance to the decor

Sweep (mm)	Air Delivery (cmm)	RPM
450	92	1330

# STAND 39



With Remote

Opel White

**ALL METAL CONSTRUCTION**

Signal White

Motor with revolutionary



for smoother, longer and reliable operations.

- Up & down tilt mechanism
- Aerodynamically designed aluminium blades give high air thrust
- Remote control for ease of operation
- Extra protection against corrosion with powder-coated guard and polymer ring
- Breeze mode and timer for auto switch off
- Advanced touch-screen panel for manual operation
- Motor protection with overload protection device

Sweep (mm)	Air Delivery (cmm)	RPM
400	90	1330



# STAND 33

Motor with revolutionary



for smoother, longer and reliable operations.



Signal White



Off White

- Up & down tilt mechanism
- 90-degree oscillation
- Specially designed high torque motor
- Extra protection against corrosion with powder-coated guard and polymer ring
- 3-speed piano switch control
- Aerodynamically designed resin blades ensure high thrust of air
- Motor protection with thermal overload protection device

Sweep (mm)	Air Delivery (cmm)	RPM
400	90	1330

# STAND 31

Motor with revolutionary



for smoother, longer and reliable operations.



Crison Red

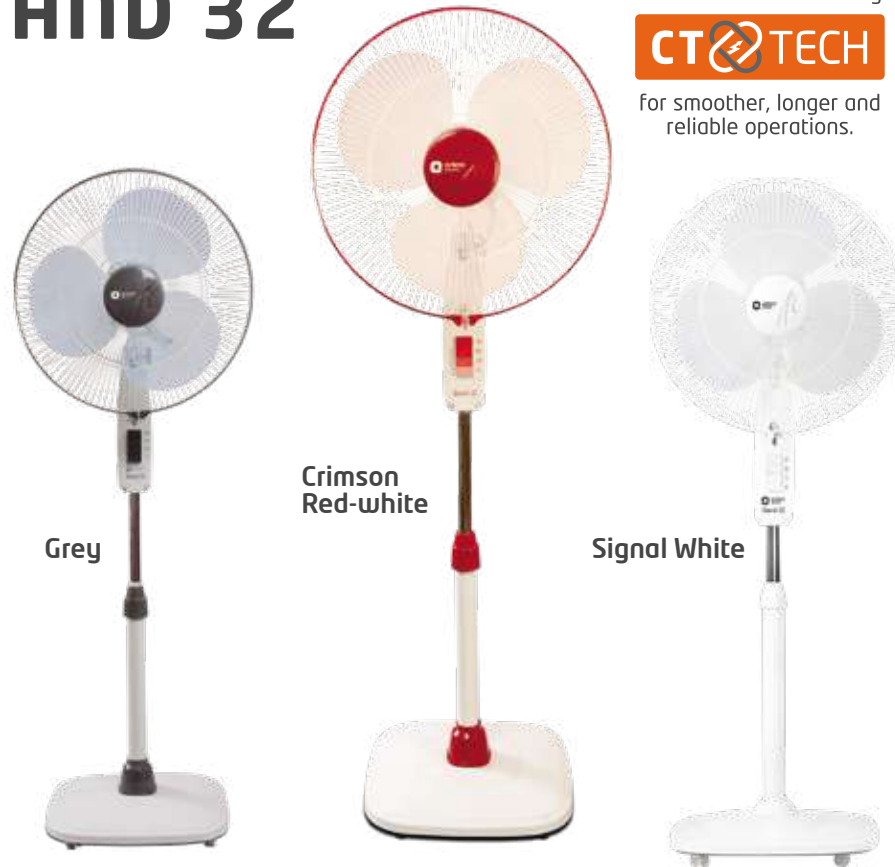
Crystal White

Signal White

- Up & down tilt mechanism
- 3-speed piano switch control
- 90-degree oscillation
- Aerodynamically designed resin blades for high air delivery
- Motor protection with thermal overload protection device
- Extra protection against corrosion with powder-coated guard and polymer ring
- Cross-steel base adds elegance to the decor

Sweep (mm)	Air Delivery (cmm)	RPM
400	90	1330

# STAND 32



Grey

Crimson  
Red-white

Signal White

Motor with revolutionary



for smoother, longer and reliable operations.

- Up & down tilt mechanism
- 90-degree oscillation
- Square base finish adds to the overall aesthetics
- Extra protection against corrosion with powder-coated guard and polymer ring
- 3-speed piano switch control
- Aerodynamically designed resin blades for high air delivery
- Motor protection with thermal overload protection device
- Telescopic arrangement for full height adjustment by contemporary collet

Sweep (mm)	Air Delivery (cmm)	RPM
400	90	1330

# STAND 34



Azure Blue-White

Motor with revolutionary



for smoother, longer and reliable operations.

**ALL METAL  
CONSTRUCTION**

- Up & down tilt mechanism
- 90-degree oscillation
- Extra protection against corrosion with powder-coated guard and polymer ring
- 3-speed piano switch control
- Aerodynamically designed aluminium blades ensure high thrust
- Motor protection with thermal overload protection device
- Sleek and ergonomically located switch panel adds to the elegance

Sweep (mm)	Air Delivery (cmm)	RPM
400	90	1330

# DESK 26 Trendz

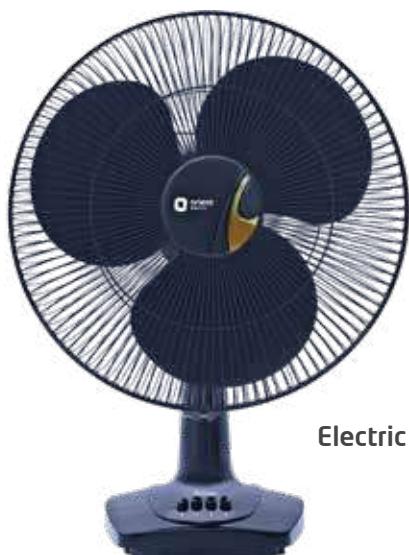
Motor with revolutionary



for smoother, longer and reliable operations.



Slate Grey



Electric Blue

- Up & down tilt mechanism
- 90-degree oscillation
- Easy snap-fit assembly
- Extra protection against corrosion with powder-coated guard and polymer ring
- 3-speed piano switch control
- Aerodynamically designed resin blades ensure high thrust of air
- Motor protection with thermal overload protection and auto-resetting

Sweep (mm)	Air Delivery (cmm)	RPM
400	90	1330

# TABLE 27 Trendz

Motor with revolutionary



for smoother, longer and reliable operations.



Slate Grey



Electric Blue



- Up & down tilt mechanism
- 3-speed piano switch control
- Aerodynamically designed resin blades for high air delivery
- Motor protection with thermal overload protection and auto-resetting
- Extra protection against corrosion with powder-coated guard and polymer ring

Sweep (mm)	Air Delivery (cmm)	RPM
400	100	2100

# WALL 44 Trendz

Motor with revolutionary



for smoother, longer and reliable operations.



Electric Blue



Slate Grey

- Up & down tilt mechanism
- 90-degree oscillation
- Powerful motor for high air delivery
- Extra protection with powder-coated guard & polymer ring
- 3-speed piano switch control
- Aerodynamic Resin Blades For high air thrust
- Motor protection with thermal overload protection device

Sweep (mm)	Air Delivery (cmm)	RPM
400	90	1330

# WALL 47 Trendz

Motor with revolutionary



for smoother, longer and reliable operations.



Slate Grey



Electric Blue



- Up & down tilt mechanism
- 90-degree oscillation
- Oscillation & speed control by pull cord mechanism
- Extra protection with powder-coated guard & polymer ring
- Specially designed motor gives high air thrust @ 2100 RPM
- Aerodynamic Resin Blades For high air thrust
- Motor protection with thermal overload protection device

Sweep (mm)	Air Delivery (cmm)	RPM
400	100	2100



# FINSTAR WALL

WITH PULL CHORD MECHANISM



Crimson Red - White



Crystal White

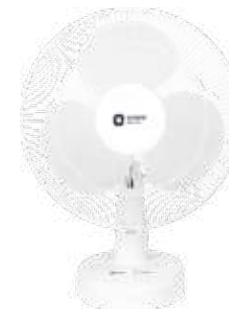


Azure Blue - White

- Up & down tilt mechanism
- 90-degree oscillation
- Strong and reliable motor with thermal overload protection device
- Extra protection against corrosion with powder-coated guard and polymer ring

Sweep (mm)	Air Delivery (cmm)	RPM
400	85	1330

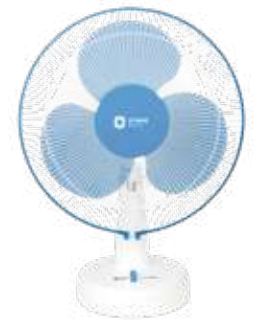
# FINSTAR DESK-21



Crystal White



Crimson Red - White



Azure Blue - White

- Up & down tilt mechanism
- 90-degree oscillation
- Strong and reliable motor with thermal overload protection device
- 3-speed piano switch control

Sweep (mm)	Air Delivery (cmm)	RPM
400	85	1330



# FINSTAR STAND



Crystal White



Azure Blue - White



Crimson Red - White

- Up & down tilt mechanism
- Strong and reliable motor with thermal overload protection device
- 90-degree oscillation
- Telescopic arrangement for full height adjustment
- Extra protection against corrosion with powder-coated guard and polymer ring

Sweep (mm)	Air Delivery (cmm)	RPM
400	85	1330



## Keep cool, Keep calm **Exhaust Fans**

Lesser noise. More efficient than ever before. Our next generation of exhaust fans promise clearer air and dust-free surroundings.





**Ventilator DX**



**Ventilator HS**



**Hill Air**



**Smart Air Neo**



**Spring Air**



**Airflow**



**High Speed Exhaust**



**Smart Air Neo SF**



**Power Flow**



**Smart Air**



**Heavy Duty Exhaust**



**Smart Air LSH**

# RAFFA



- Synchronous motor with automatic electric shutter
- High quality motor
- Simple installation & easy to keep clean

Sweep (mm)	Air Delivery (cmh)	RPM
150	210	1300
200	430	1280

# SMART AIR



- Stylish, compact fan with super efficient motor

Sweep (mm)	Air Delivery (cmh)	RPM
100	90	2400
150	240	1800

# VENTILATOR HS

**HIGH  
SPEED**



- Smooth & silent operation
- Dust protection shutter
- Sleek & trendy design
- 2 years warranty

Sweep (mm)	Air Delivery (cmh)	RPM
150	500	2500
200	750	2100

# VENTILATOR DX



- Resin body & blades for easy maintenance
- Shutter to prevent dust from outside
- International design

Sweep (mm)	Air Delivery (cmh)	RPM
150	280	13500
200	550	1300
250	780	1270



# INTRODUCING SMART AIR LSH

WITH PULL CHORD MECHANISM



Off White



- Strong powerful 100% copper motor
- Glass Mountable
- Easy to clean
- Powerful air suction
- Ideal for kitchens & bathrooms

Sweep (mm)	Air Delivery (cmh)	RPM
150	230	2000

# INTRODUCING SMART AIR NEO



Off White



- Strong powerful 100% copper motor
- Glass Mountable
- Easy to clean
- Powerful air suction
- Ideal for kitchens & bathrooms

Sweep (mm)	Air Delivery (cmh)	RPM
100	90	2500
150	250	2000

# INTRODUCING SMART AIR NEO SF



Silver Finish



- Strong powerful 100% copper motor
- Glass Mountable
- Easy to clean
- Powerful air suction
- Ideal for kitchens & bathrooms

Sweep (mm)	Air Delivery (cmh)	RPM
150	250	2000

# INTRODUCING VENITO AIR



Off White



Wooden Finish



- Strong powerful 100% copper motor
- Glass Mountable
- Easy to clean
- Powerful air suction
- Ideal for kitchens & bathrooms
- Elegant design

Sweep (mm)	Air Delivery (cmh)	RPM
150	280	2000

# HIGH SPEED EXHAUST



- Front guard protection for bird
- Powerful air suction
- Powder-coated for long life
- Ideal for kitchens & bathrooms

Sweep (mm)	Air Delivery (cmh)	RPM
225	1150	2250

# HILL AIR



- Front guard protection for bird
- Powder-coated for long life
- Ideal for kitchens & bathrooms

Sweep (mm)	Air Delivery (cmh)	RPM
225	550	1350
300	1290	1300

## INTRODUCING AIR FLOW



- Front guard protection for bird
- Powder-coated for long life

Sweep (mm)	Air Delivery (cmh)	RPM
150	400	2600
225	550	1350
300	1290	1300

## SPRING AIR



- Resin blades for easy cleaning
- Powder-coated for long life

Sweep (mm)	Air Delivery (cmh)	RPM
225	650	1300
300	1290	1300

# INTRODUCING POWER FLOW



- Powerful air suction
- Powder-coated for long life
- Ideal for low end industrial use

Sweep (mm)	Air Delivery (cmh)	RPM
150	500	2600



# POWER FLOW



- Powerful air suction
- Powder-coated for long life
- Ideal for low end industrial use

Sweep (mm)	Air Delivery (cmh)	RPM
225	865	1350
300	1800	1320



Works like a charm. **Industrial Fans**

Heavy duty fans for industrial use.





**Thunderstorm  
Wall Fan**



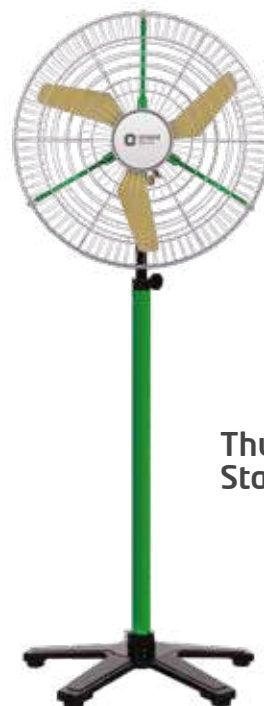
**Air Circulator  
Wall 18/24**



**Heavy-duty Exhaust**



**Air Circulator  
Stand 18/24**



**Thunderstorm  
Stand Fan**

# THUNDERSTORM WALL FAN



- Air circulator motor for high air delivery
- Tilt adjustment for adjusting the fan till 15-degree angle
- Narrow blade profile, with aerodynamically designed blades for low noise
- Floating arrangement for changing the position of oscillation
- 3-speed adjustment through the piano switch

Sweep (mm)	Air Delivery (cmm)	RPM
450	150	1450

# THUNDERSTORM STAND FAN



- Air circulator motor for high air delivery
- Tilt adjustment for adjusting the fan till 15-degree angle
- Narrow blade profile, with aerodynamically designed blades for low noise
- Floating arrangement for changing the position of oscillation
- 3-speed adjustment through the piano switch

Sweep (mm)	Air Delivery (cmm)	RPM
450	150	1450

# THUNDERSTORM WALL FAN



- Air circulator motor for high air delivery
- Tilt adjustment for adjusting the fan till 15-degree angle
- Narrow blade profile, with aerodynamically designed blades for low noise
- Floating arrangement for changing the position of oscillation

Sweep (mm)	Air Delivery (cmm)	RPM
600	300	1450

# THUNDERSTORM STAND FAN



- Air circulator motor for high air delivery
- Tilt adjustment for adjusting the fan till 15-degree angle
- Narrow blade profile, with aerodynamically designed blades for low noise
- Floating arrangement for changing the position of oscillation

Sweep (mm)	Air Delivery (cmm)	RPM
600	300	1450



# HEAVY DUTY EXHAUST



- Designed to effectively combat pollution. Sucks out smoke, dust, colour & pollutants, making the workplace clean and fresh

Sweep (mm)	Air Delivery (cmm)	RPM
300	1750	1400
380	3500	1400
450	3900	900
450	6200	1400
600	10000	900

# WALL AC 18



- Environment protection with durable powder coating
- Spiral guard design ensure international safety standard
- High torque gear box with safety clutch
- Powerful air circulator motor for continuous operation
- Indexed floating system in the motor head
- Best-in-category air thrust

Sweep (mm)	Air Delivery (cmm)	RPM
450	135	1400

# STAND AC-18



- High torque gear box with safety clutch
- Best-in-category air thrust
- 3-speed control
- Broad blade profile for low noise
- Up & down tilt mechanism
- Motor protection thermal overload protection device with auto-reset
- 90-degree oscillation
- Spiral guard design ensure international safety standard
- Powerful air circulator motor for high air delivery & thrust

Sweep (mm)	Air Delivery (cmm)	RPM
450	135	1400

# STAND AC-24



- High torque gear box with safety clutch
- Best-in-category air thrust
- 3-speed control
- Up & down tilt mechanism
- Motor protection thermal overload protection device with auto-reset

- 90-degree oscillation
- Spiral guard design ensure international safety standard
- Powerful air circulator motor for high air delivery & thrust
- Broad blade profile for low noise

Sweep (mm)	Air Delivery (cmm)	RPM
600	250	1375

# WALL AC-24



- High torque gear box with safety clutch
- Best-in-category air thrust
- Indexed floating system in the motor head
- Up & down tilt mechanism
- Motor protection thermal overload protection device with auto-reset
- 90-degree oscillation
- Spiral guard design ensure international safety standard
- Powerful air circulator motor for high air delivery & thrust
- Environment protection with durable powder coating

Sweep (mm)	Air Delivery (cmm)	RPM
600	250	1375

PERFORMANCE FIGURES: SUPPLY VOLTAGE AT 220-240 V, A.C., 50Hz

I-SERIES FANS - 3 BLADES					
MODEL	SWEEP (mm)	SPEED (RPM)	AIR DELIVERY (cmm)	CONSUMPTION (Watts)	PSPO VALUE
I-float	1200	330	215	32	NA
I-float IOT	1200	330	215	32	NA
Hector 500	900	400	140	25	NA
Hector 500	1200	350	228	32	NA
Hector 500	1400	300	260	35	NA
Hector 500 with remote	1200	350	230	28	NA
i TOME	1200	370	220	28	NA
i TOME	1400	300	250	35	NA
I Tome with remote	1200	370	220	26	NA
I falcon	1200	350	225	30	NA
AERO SERIES FANS - 3 BLADES					
Aeroslim	1200	310	260	40	NA
Aerostorm	1320	300	300	75	NA
Aerocool	1360	300	300	75	NA
Aeroquiet, Aerolite	1200	310	240	62	NA
Aeroquiet BLDC	1200	310	240	35	NA
Aeroquiet	900	400	140	54	NA
UNDERLIGHT CEILING FANS - 3 & 5 BLADES					
Woodwind	1300	250	215	80	NA
Suboris, Suboris Solo	1300	270	270	80	NA
Spectra	1200	320	230	70	NA
PREMIUM CEILING FANS - 2, 3 & 4 BLADES					
Stallion	1320	330	260	75	NA
Jazz, Jazz Trendz, Jazz Art	1200	380	230	75	NA
Twister Hi Speed, Laurel	1200	370	230	75	NA
Blitz Deco	1200	410	210	78	451
Cristo	1200	370	230	75	NA
Curl	1200	370	230	75	NA
Cyril	1200	320	230	70	NA
Summer Pride, Summer Delite Décor/ Ornamental, Deluxe	1200	320	230	68	460
Newbreeze, Summer Cool	1200	330	235	65	NA
Quodro Ornamental	1200	310	240	70	480
Summer Pride, Wendy, Summer Cool, Summer King XL, New Breeze, Deluxe	1400	300	270	75	480
Gratia, Gratia Class, Gratia Shine	1200	330	230	70	460
Wendy, Wendy Shine, Orina	1200	320	230	70	460
Gratia Hi Speed & Gratia Shine Hi Speed	1200	380	230	70	460
Norwester, Norwester Décor, New Hurricane, New Air Plus, Summer Chill	1200	370	225	70	440
Quasar, Quasar Ornamental, Gratia	900	400	160	53	410
	1050	380	190	60	425
Quasar, Quasar Ornamental, Quasar Ornamental Shine	1200	320	235	70	475
	1400	300	275	73	480
Kiara Shine	1200	375	230	75	NA
Areta, Areta Trendz	1200	320	230	70	NA
Couplet	1200	280	230	60	NA

Gratia	1400	300	270	70	480
Norton	1200	380	230	70	NA
Dior	1200	380	230	70	NA
Falcon 400	1200	400	230	75	NA
Falcon 425	1200	425	230	72	NA
Falcon 425 Deco	1200	425	230	72	NA
Summer Pride, Summer Cool, Newbreeze	1050	380	185	65	410
Wendy, New Hurricane, New Air Plus, Summer Breeze, Summer Breeze Pro, Jazz	900	400	150	58	360
Summer Pride, New Breeze, Summer Cool	900	400	155	53	400
Summer Delite Decore, Newbreeze, Summer Cool, Quasar Ornamental	600	850	140	70	NA
Gratia	600	850	110	65	NA
New Air Plus	600	800	110	62	NA
Jazz	600	850	110	68	NA
	1050	400	180	58	NA
	1400	300	270	75	NA
New Hurricane, New Air Plus	1050	380	180	65	430
New Hurricane, New Air Plus, Summer Breeze, Summer Breeze Pro	1400	300	265	73	450
Summer King XL	1200	320	230	68	480
Summer Breeze	1200	370	230	75	440
Summer Breeze Pro	1200	380	235	72	
KIDS FANS - 3 BLADES					
Fantoosh Rob rabby, Superhero by Fantoosh	1200	320	230	70	NA
CEILING FANS - ENERGY SAVERS, 220-240V, A.C, 50Hz					
Orient Joan	1200	320	220	50	NA
Energy Star	1200	320	220	48	580
Summer Crown	1200	320	220	48	580
IS-50	1200	350	220	50	570
Smart Saver 50	1200	350	220	50	570

RETRO SERIES				
MODEL	SWEEP (mm)	SPEED (RPM)	AIR DELIVERY (cmm)	CONSUMPTION (Watts)
Retro Relic	400	2100	47	60
Retro T12	400	2100	47	60
Retro T16	400	1300	80	56
Stand 35	400	1300	80	56
Retro T16 Hs	400	2100	85	90
Stand 35 Hs	400	2100	85	90
TRENDZ SERIES				
MODEL	SWEEP (mm)	SPEED (RPM)	AIR DELIVERY (cmm)	CONSUMPTION (Watts)
Desk 26 Trendz	400	1330	84	58
Stand 32 Trendz	400	1330	84	58
Wall 44 Trendz	400	1330	84	58
Table 27 Trendz	400	2100	100	110
Stand 37 Trendz	400	2100	100	110
Wall 47 Trendz	400	2100	100	110



PERFORMANCE FIGURES: SUPPLY VOLTAGE AT 220-240 V, A.C., 50Hz

WINDPRO SERIES				
Model Name	Sweep (mm)	Speed (RPM)	Air Delivery (cmm)	Consumption (Watts)
Desk 60	400	1350	100	80
Stand 70	400	1350	100	80
Wall 80	400	1350	100	80
Wall 50	400	2250	100	110
THUNDERSTORM SERIES				
18" Thunderstorm Stand Fan	450	1450	150	80
18" Thunderstorm Wall Fan	450	1450	150	80
24" Thunderstorm Stand Fan	600	1450	300	170
24" Thunderstorm Wall Fan	600	1450	300	170
PEDESTAL FAN				
Tornado II	450	1325	110	90
Stand 34	400	2100	84	58
Stand 31	400	1330	84	58
Stand 32	400	1330	84	58
Stand 39	400	1330	84	58
Stand 33	400	1330	84	58
Finstar (Pedestal)	400	1330	84	58
Stand 37	400	2100	100	110
Stand 38	450	2100	87	64
Farata FT-01	600	1400	167	160
Stand AC 18	450	1400	135	100
Stand AC24	600	1375	250	200
TABLE FANS				
Finstar (Desk-21)	400	1330	84	58
Desk 25	400	1330	84	58
Desk 26	400	1330	84	58
Desk 71	400	1330	84	58
Table 27	400	2100	100	110
Desk 17	300	2100	80	90
WALL FANS				
Model Name	Sweep (mm)	Speed (RPM)	Air Delivery (cmm)	Consumption (Watts)
Wall AC 18	450	1400	135	100
Wall AC 24	600	1375	250	200
Wall 14	300	2100	80	90
Finstar (Wall)	400	1330	84	58
Wall 41	400	1330	84	58
Wall 43	400	1330	84	58
Wall 44	400	1330	84	58
Wall 47	400	2100	100	110

Wall 49	400	1330	84	58
Wall 11	300	1400	50	53
Wall 48	450	1330	87	64
Tornado Wall II	450	1325	110	90
MULTI-UTILITY FAN				
Roto 53	400	1330	84	58
Zippy (High Speed)	225	2500	16	50
STYLUS SERIES				
Stylus Stand	400	1350	100	80
Stylus Wall	400	1350	100	80
EXHAUST FANS				
Model Name	Sweep (mm)	Speed (RPM)	Air Delivery (m3/hr)	Consumption (Watts)
Smart Air	100	2400	90	18
	150	1800	240	24
Spring Air	225	1300	650	55
	300	1300	1290	68
Ventilator DX	150	1350	280	38
	200	1300	550	40
	250	1270	780	40
VentilatorHS	150	2500	500	40
	200	2100	750	60
Smart Air Neo	150	2000	250	40
Smart Air LSH	150	2000	230	40
Smart Air Neo SF	150	2000	250	40
Venito Air, Venito Air WF	150	2000	280	40
Ventilator HS	150	2500	500	40
Hill Air	225	1350	550	42
	300	1300	1290	67
High Speed Exhaust	225	2250	1150	60
Airflow	150	2600	400	36
	225	1350	550	38
	300	1300	1290	50
Power Flow	150	2600	500	40
	225	1350	865	48
	300	1320	1800	72
Heavy Duty Exhaust	300	1400	1750	85
	380	1400	3500	150
	450	900	3900	145
	450	1400	6200	375
	600	900	10000	500
RAFFA	150	1300	210	24
	200	1280	430	28

AREA	BRANCH ADDRESS
Kerala	Mr. K.J. Thomaskutty Orient Electric Limited, 5th Floor, Kollamkuzi Business Square, Vytilla, Cochin -682019, Contact No.: 9847233330
Chennai	Mr P.Prakash, Orient Electric Limited, Heavytire, 2nd floor, Unit B, New No. 47, Spur Tank Road, Chetpet, Chennai- 600031, Tamil Nadu, Contact No.:9176345445
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Haryana	Mr. Sourav Singh / Mr. Neeraj Yadav, Alok Distributors, 14/3, Mathura Road, Behind PNB Bank, Mewala Maharajpur Metro Station, Haryana - 121003, Contact No.: 96676 00151 / 9643001001
Lucknow	Mr. Ajai Kumar Agarwal/ Mr. Ramit Bhatnagar Orient Electric Limited, 602, 6th floor, Ratan Square, 20-A Vidhan Sabha Marg, Lucknow - 226001 Contact No.: 7666545500, 9971397635
Rajasthan	Mr RR Chowdhary / Mr Sunny Sambharwal, Vasundhara International, D-2(B) Meera Marg, Kamal Varndhavan, Bani Park, Rajasthan - 302016, Contact No.: 9001298204 / 76656 99996
Meerut	Mr. Ramit Bhatnagar, Dhandhania Brothers Pvt Ltd. A-36, Sneh Milan, T.P. Nagar, Near Water Tank, Meerut- 250002, Contact No.: 7666545500/9971397635
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AREA	BRANCH ADDRESS
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Mumbai	Mr. Vishal Neb, Orient Electric Limited, Dev Corps, 604, Cadbury Junction, Easter n Highway, Thane West - 400601, Contact No. - 9769208629
Pune	Mr. Vishal Neb, ORIENT ELECTRIC LTD. C/O. SS SUPPLY CHAIN SOLUTION PVT. LTD. Gut No.1342, Jai Hanuman Warehouse, Ubalenagar, Pune Nagar Roa, Wagholi, Dist Pune -412207, Contact No. - 9769208629
Nagpur	Mr. Deepak Suroshe, Orient Electric Limited, Block no 402, 4th Floor, Shriyash Heights, Plot no. 95, Lendra West Precinct, Ramdaspath, Nagpur - 440010, Contact No.: 9158998211
Indore	Mr. Rajeev Duivedi, Orient Electric Ltd. Plot No- 67-A, 67-B, 70-A & 70-B, JRG Logistics Park, AB Road, Dakachiya, Indore - 453771, MP Contact No - 9826724892
Raipur	Mr. Abhinav Batra, Orient Electric Limited, G.D. Warehousing, opp. Reliance Petrol Pump, Ring Road No.2, Gondwara, Raipur - 493221 (Chhattisgarh) Contact No.: 9826343332
Ahmedabad	Mr. Jaypal Singh Chauhan, Survey no 107, Gr floor Near Gokulesh Rice Mill, Jetalpur, NH -8 Taluka Dascroi, Ahmedabad 382426 Gujarat, India Contact No.: 9909909272
Kolkata	Mr. Manish Mohta, Orient Electric Ltd, 6, Ghore Bibi Lane, Kolkata - 700054, Contact No.: 9831022799
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Ranchi	Mr. Ravi, Orient Electric Ltd - a CK Birla Group Company, Modi Heights Phase 1, 4th Floor, Office no. 401, Ratu Road, Ranchi, Jharkhand
Guwahati	Mr. Manas Jyoti Bharadwaj, Branch Sales Manager, Orient Electric Limited, Nilakshi Talukdar Campus, Opp Vodafone Head Office, BH -37, Katabari Guwahati 781035, India, Contact No.: 9864058464

# SERVICE BRANCH OFFICE

## Delhi

Orient Electric 62, 1st Floor, Okhla Industrial Estate, Phase-3, New Delhi-110020

## Indore

No 419, 4th Floor, Shagun Sterling Plot No 7 PU 4 SCH-54, Vijay Nagar, Square Indore-452010

## Kolkata

6 Ghore Bibi Lane, Phool Bagan, Kadapara, Kankurgachi, Kolkata, West Bengal-700054

## Chennai

12 Second Floor, Wellington Estate 53, Ehitiraj Salai, Egmore Chennai-600008

## Ahmedabad

201 Arth Complex B/h LG Showroom Nr Mithakali, Six Road Navrangpura, Ahmedabad-380009

Customer Care No.: 1800 103 7574 (Toll-Free)

HOW TO SELECT THE CORRECT ORIENT ELECTRIC CEILING FAN					
ROOM SIZE	FAN SIZE			PSPQ Value 3 Blades	PSPQ Value 4 Blades
	mm	feet	inch		
4x4.95m To 4.55x4.55m	1400	4.5	56	480	
4x4.95m To 4.55x4.55m	1300	4.2	52	5 Blade Fans	
3x4.00m To 3.65x3.65m	1200	3.9	48	420/440/460/475/480/580	470/480
2.5x3.3m To 3x3m	1050	3.4	42	410/425	
2.5x2.4m To 2x3m	900	2.9	36	400/410	
<b>Important:</b> To maximize air delivery over the required area, your Orient Electric ceiling fan should be 2.1 meter or more from the ground and 30cm or more below the ceiling. For large rooms with more than one fan, the center distance between each will depend on sweeps.					

Sweep	1400mm	1200mm	1050mm	900mm
Center Distance	3m	2.5m	2m	1.8m

- Visuals shown in the brochure, may vary slightly from actual product
- All ceiling fans are with double ball bearing
- Air delivery may vary  $\pm 5\%$
- All specifications are subject to change without any prior notice
- Models may change during the year



CK BIRLA GROUP



*switch to smart*

**Fans | Home Appliances | Lighting | Switchgear**

**Orient Electric Limited** (a CK Birla Group company)

240, Okhla Industrial Estate, Phase-III, New Delhi - 110020. Orient Helpline no.: 1800 103 7574 (Toll Free)

Email: [customer.connect@orientelectric.com](mailto:customer.connect@orientelectric.com), Website: [www.orientelectric.com](http://www.orientelectric.com)

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